

Yes, I want to support CRUMLIN CHILDREN'S HOSPITAL Appeal

DD/A/09



When they're too sick to come to Crumlin, Crumlin comes to them.



Your Name

Your Address

MAKE A REGULAR DONATION

You can make a regular donation by Direct Debit or by Credit Card (see panel below)

Here is my monthly gift of €7 €15 €21* €50

My own amount of €

Regular Donation by Direct Debit

For office use only

To the Manager, bank/building society:

Originator's ID Number: 303629

Bank Name

Bank Address

Branch Sort Code

Account Number

Name of Account Holder

Date

Signature of Account Holder

Credit Card Details

MONTHLY GIFT €7 €15 €21* €50

My own amount € Visa MasterCard Laser

THESE BOXES - LASER ONLY

Expiry Date

Security CVV Code



Security CVV Code

Signature of cardholder

Date

How would you like to hear from us?

We value your time and your privacy. You decide when and how you would like to hear from us.

Please keep me up to date with all future mailings

Only send me information on CMRF Appeals

Do not contact me again

I'm happy to receive email*. My address is -

I'm happy to be contacted by phone. My No. is -

*by giving us your email address you are saving us money.

Your privacy is of utmost concern to us. We promise not to share your details with any other organisation

- I instruct you to pay Direct Debits from my account at the request of The Children's Medical & Research Foundation.
- The amounts may be debited on various dates.
- I understand The Children's Medical & Research Foundation may change the dates and amounts only after giving me prior notice.
- I shall duly notify the Bank in writing if I wish to cancel this instruction. I shall also notify The Children's Medical & Research Foundation of such cancellation.

NOTE: Banks and building societies may refuse to pay direct debits from some types of savings accounts.



The Direct Debit Guarantee

This is a guarantee provided by your own Bank as a member of the Direct Debit Scheme, in which Banks and Originators of Direct Debits participate. If you authorise payment by Direct Debit, then

- Your Direct Debit Originator will notify you in advance of the amounts to be debited to your account.
- Your Bank will accept and pay such debits, provided that your account has sufficient available funds.
- If it is established that an unauthorised Direct Debit was charged to your account, you are guaranteed a prompt refund by your Bank of the amount so charged.
- You can cancel the Direct Debit Instruction in good time by writing to your Bank.



DID YOU KNOW? YOUR GIFT COULD GO EVEN FURTHER AT NO EXTRA COST TO YOU

If you are a PAYE taxpayer, a gift of €250 or more over the course of the year qualifies for tax relief which will be refunded to us, **making your donation worth up to 72% more.** Please tick the box below if relevant to your circumstances:

I am a PAYE taxpayer

I am Self-Assessed/Self-Employed

None of the above

If you don't feel able to commit to a regular gift at this time, but would like to make a donation, please return this form together with your cheque, postal order or credit card details to: **The Children's Medical & Research Foundation** in the attached, prepaid envelope. Thank you.

TO MAKE AN INSTANT DONATION LO CALL 1890 507 508 OR VISIT WWW.CMRF.ORG

PLEASE SUPPORT OUR URGENT NEEDS

We're urgently trying to raise vital funds for a number of important projects, improved facilities, new equipment and critical research programmes

Imagine knowing you helped pay for a vital piece of the complex jigsaw that makes a modern hospital.

AIR AMBULANCE EQUIPMENT

Time and space are critical to transporting critically ill patients with Air Corps assistance. Your help is urgently needed to provide the special and expensive equipment for what is in reality a mobile Intensive Care Unit. Depending on whether we need to use an Air Corps helicopter or one of two small planes, the life support and monitoring systems can be very different. You'll be supporting the highest quality care for the emergency transport of seriously ill young patients or those going for urgent transplant.

MONITORS, SCANNERS AND VENTILATORS

Only one other hospital in Ireland – for adults – has more specialities than Crumlin. As a national tertiary hospital, Our Lady's is in constant need of new equipment to monitor, diagnose, stabilise or control patients that may be widely different in age, size and in the nature of their illness. These items are some of the most indispensable – and vital, life-supporting – pieces of equipment we use day-in, day-out.

MOLECULAR MICROBIOLOGY LABORATORY

Our new Molecular Microbiology Laboratory, which we plan to start building shortly, will mainly focus on detecting infectious diseases caused by a host of bacteria, fungi and viruses. We will test more than 2000 specimens each year and demand is projected to grow. Testing is based on examining the DNA of infecting organisms. Traditional microbiology had to rely on a much slower process. This new technique enables detection of organisms soon after infection – sometimes even before the onset of disease. This means earlier and often more successful treatment of conditions like cystic fibrosis, whooping cough, fungal infections in immuno-compromised patients undergoing chemotherapy or bone marrow transplants. It also detects a range of viruses that result in problems like the winter-vomiting bug which can spread rapidly and close wards. We urgently need to continue the development and equipping of this state-of-art lab which has a price tag of some €1.4m.

VITAL RESEARCH ON CHILDHOOD CANCERS

The vast majority of children threatened with cancer now survive. However, many paediatric cancers present significant and particular problems. The Children's Research Centre on the Hospital campus needs urgent donations to fund the seven figure budget that's required to continue the vital work of understanding, treating and eradicating these complex cancers.

Look at the wonderful difference that people's donations have made!

GIRAFFE INCUBATORS

Giraffe Beds have revolutionised care for fragile infants. The Giraffe Omnibed is the most advanced, user-friendly, clinical micro-environment possible which nurtures the healthy development of tiny babies. It is a fully-equipped incubator and radiant warmer in one. According to Jim Davenport, Chief Clinical Engineer, "It's a great stride in the field of neonatology. And it's helping save the tiniest of babies. It improves the quality of care by reducing patient trauma, family stress and staff effort. It is giving these tiny miracles a better chance to survive."

PARENT AND FAMILY ACCOMMODATION

Parents obviously wish to be close to their children while in hospital. Fundraising efforts have supported a wide variety of dedicated accommodation needs – on and off the Campus.

TRANSFORMING THE WELLBEING OF OUR TEENAGE PATIENTS – THE DEN

All teenagers go through confusing and emotional changes. But teenagers who are seriously ill can have a very tough time. It's vital for their wellbeing and healing that they feel as comfortable and understood as possible. The hospital wards are geared for treating illnesses and injuries. Great efforts have been made to make the environment as child-friendly as possible. But often, teenagers – and their culture and lifestyle – are forgotten. However, through generous and inspiring donations, we have been able to provide a well-designed and equipped social space for our young adults where they can hang out, invite their friends, watch DVDs, order pizza, listen to music or just chat. It's amazing how this simple facility can contribute to mental and physical wellbeing and speed up healing.



IMAGINE! Your uplifting gift of €7 a month – just 21cent a day – could make these vital needs a reality.

OUR LADY'S CHILDREN'S HOSPITAL CRUMLIN ranks among a leading group of paediatric hospitals around the world. It is known and highly regarded by almost every significant children's hospital in the US and Europe. It has earned a reputation as a leading contributor in certain fields of expertise and medical science and its influence in battling childhood illness and disease is renowned.