

An Evening with Pelé

Thursday 26th November 2009
Burlington Hotel, Dublin

In aid of Our Lady's Children's
Hospital, Crumlin and the
Pequeno Príncipe (Little Prince)
Children's Hospital, Curitiba, Brazil

FIFA's Footballer
of the Century



Dear Friend,
On behalf of the Children's Medical & Research Foundation at Our Lady's Children's Hospital, Crumlin and the Little Prince Children's Hospital, Curitiba, Brazil, I am delighted to invite you to attend 'An Evening with Pelé', which will take place in Dublin's Burlington Hotel on Thursday 26th November 2009.

Edson Arantes do Nascimento, best known by his nickname Pelé, is the world's greatest living football legend. This all-time leading scorer of the Brazil national football team is the only footballer to be a part of three World Cup-winning teams. Already Pelé's 1283 goals are recognised by FIFA as the highest total achieved by a professional footballer.

We invite you to join us in this celebration of the man and his lifetime achievements on the occasion of his visit to Ireland. RTÉ's legendary broadcaster Jimmy Magee will act as Master of Ceremonies on this illustrious evening and commemorate the 40th anniversary of Pelé's 1000th goal scored on November 19th 1969. The goal popularly called O Milésimo (The Thousand) occurred in a match against Vasco de Gama at the Maracanã Stadium. He dedicated this goal to the poor children of Brazil.

This splendid evening will give guests the opportunity to ask Pelé their own question and in so doing benefit children at Brazil's Little Prince Children's Hospital and also our own national paediatric tertiary hospital, Our Lady's Children's Hospital, Crumlin.

Please be a part of this momentous occasion and purchase a table to help support sick children. The deadline to register your interest is October 23rd 2009 but don't delay as we believe this event will sell out quickly. If you have any questions regarding the 'Evening with Pelé', please don't hesitate to contact the fundraising office on 1890 507 508 or by email on info@cmrf.org.

We look forward to seeing you on the evening.

Best wishes,

Denis O'Brien
Chairman of the Organising Committee
Evening with Pelé

www.cmrf.org

Pelé is simply one of football's true greats. I had the honour to play against him on two occasions, once at an international friendly, Italy v Brazil in May 1963 and again later that same year in the first leg of the intercontinental cup final in Milan. His technique, vision and creative fantasy earned him the well deserved 'Footballer of the Century' honour from FIFA, while to fans he was known as, 'O Rei', the King. Personally I think part of the reason fans gave him this highest accolade is the fair play, warmth and charisma that Pelé has always shown in life, both on and off the field.

Giovanni Trapattoni

Football is an international language that is recognised and understood by people of all ages in almost every country in the world. It can be a tremendous force for good. I am honoured in my role as Ambassador for Brazil's Little Prince Children's Hospital to visit Dublin and help raise much needed funds for the great work being done at home in Curitiba and at Our Lady's Children's Hospital, Crumlin. I hope you can attend and together we will prove football's force for good."

Edson Arantes do Nascimento - Pelé



Supported by

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Hospital, Crumlin and the
Pequeno Príncipe (Little Prince)
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Name

Address

Tel

Email

Fax

Mobile

I would like to purchase tables @ €2,500 per table

or seats @ €250 per seat

Tickets or tables purchased after October 23rd, the date of Pelé's 69th birthday, will be charged at €275 and €2,750 respectively.

Please Find my cheque enclosed

(made payable to The Children's Medical & Research Foundation/An Evening with Pelé)

Debit my Credit Card

Visa

Master Card

Laser

Card number

Expiry Date

/

3-digit security code

Signature

I would like to ask Pelé a specific question. My question is:

I am unable to attend An Evening with Pele but would like to support.

Please find a cheque enclosed

Keep me informed of future Fundraising Activities

Please return to:

'An Evening with Pele' c/o The Children's Medical & Research Foundation, 14 -18 Drimnagh Road, Crumlin, Dublin 12

Tickets can also be purchased online at www.cmrf.org





Pequeno Príncipe Children's Hospital, Curitiba

The Little Prince Complex is situated in the City of Curitiba, Brazil. It's a non-profit medical institution comprising of the Little Prince Hospital, the Little Prince Institute of Graduate Studies and the Pelé Little Prince Research Institute.

Little Prince is the largest exclusively paediatric Hospital of Brazil and assists children and adolescents coming from all over the country and neighbouring countries in more than 30 medical specialities. Annually, the hospital deals with 260,000 outpatients, 24,000 admissions and 16,000 surgeries. 70% of the hospital capacity is devoted to patients coming from poor families.

The demand is increasing on a daily basis and that is why the hospital has to rely on fundraising activities, at home and abroad, to ensure the delivery of the best health care to all our children.



Our Lady's Children's Hospital, Crumlin

Our Lady's Children's Hospital, Crumlin is Ireland's centre of excellence for sick children. As a leading tertiary hospital, we are committed to providing family centred health care in a compassionate and supportive environment where each child receives the highest standards of treatment.

The Children's Medical & Research Foundation is the fundraising umbrella for both Our Lady's Children's Hospital Crumlin and The Children's Research Centre.

Our mission is to provide funding for research investigating the cause, treatment, care and prevention of children's diseases and ailments. We also provide supplementary funding for vital medical equipment. The Foundation is wholly dependent on sponsorship, donations and funds raised on our behalf.

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Embassy of Brazil
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